

*ENTP General Assembly,
Alt Empordà, September 30th - October 2nd*



GENERAL ASSEMBLY 2009
ALT EMPORDÀ
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**EXAMPLES OF GOOD PRACTICES TO
TACKLE THE CRISIS**

IN FINLAND

Vantaa, after trying to solve the 90's crisis through the saving and prioritisation of the municipality, became more active in the **development of job opportunities**. For example a special task force, called **Business Service Project**, had been created.

Concerning the long term measures, a **new system of strategic planning based on balanced scorecard** had been launched to provide a more comprehensive view of the activities of the municipality.

The creation of **new partnerships** also became a priority in the framework of the anti-crisis strategy. It consisted in the increased cooperation between administrative departments of the city and between public and private institutions. In practice it led to **the creation of Aviapolis** (housings, enterprises and commercial services south of the Helsinki-Vantaa airport) at local level or the **active membership of the ENTP** at international level

IN FRANCE

Sénart has implemented **economic and social assessment tools** to measure and tackle the crisis, such as a social observatory, tools to assess the economic territory, or the coordination between the institutions involved in employment policies (the SAN, employment platform, etc.).

At the same time, **training, accommodation and sustainable development** have become a priority as the most efficient ways to face the crisis. For example, the SAN has launched an **ambitious “green economy” program**: “eco-areas”, transversal integration of the environmental dimension. Concerning accommodation, a densification of building development has been planned.

IN THE NETHERLANDS

Helmond has taken extra measures in order to reduce the effects of the crisis. We are currently implementing an **Action Plan with regards to Work mobility**. In this strategic plan **the whole Brainport Region works together**, government, schools and businesses, in order to prevent unemployment as much as possible.

Further, in strong cooperation with the Brainport association and BrabantStad, Helmond is working hard to realize the so-called **High Tech Automotive Campus**, which will help businesses in the automotive industry to be more effective, more innovative and thus better equipped against the crisis.

In order to help the building constructors and developers the city of Helmond, with aid of the Province North-Brabant and central government, has set up **plans to help the housing market** by making sure that plans in this field can be effectuated even though there are not enough buyers on the market at the moment.

Capelle aan den IJssel, concerning recession, has accelerated the award of contracts to **advance planned investment**. The implemented measures are consisting of internal decision-making tasks to run faster, anti cyclical buying, increasing the procurement into lots, quickly deciding on an offer and awarding the most economically advantageous tender.

Economy and entrepreneurship have become a priority for the municipality. The town has also **reduced financing costs and risks for companies** through the swifter payment of bills and the increased risks as a government (which strengthens the liability of the contractor). At the same time it has **strengthened long term business positions** thanks to new framework agreements and grant opportunities. Finally it **has broadened access for companies to public contracts**.

Nieuwegein has implemented several measures to face crisis. They are consisting of **creating project financial crisis, accelerating investments**, e.g. for the soundwall, investments downtown Nieuwegein.

The town has also implemented **social measures** focused above all on work-first and Youth Unemployment.

IN THE UNITED KINGDOM

Milton Keynes has implemented economic initiatives such as **the Recession Busters**.

The town also aims to **facilitate the relocation of network Rail HQ** to Milton Keynes through the redevelopment of derelict National Hockey Stadium.

Concerning the cultural side, Milton Keynes is stressing on the promotion of the town thanks the **World cup venue bid**.

Basildon District Council (BDC) has put together a **package to support business and residents** during recession **including dedicated Redundancy Advice Hotlines and Business assist E- mail address, 1-1 business support clinics and agreeing a joint and coordinated approach with partners**. BDC has also been able access substantial amounts of funding **to train and up skill the current work force** to ensure a competitive and sustainable local economy and work with priority groups such as young people without training or employment to re engage them in the work force.

In conjunction with this the District is pressing ahead with its ambitious plans to **regenerate the District's town centers**, establish a world class Sporting Village and improve the physical appearance of the aging industrial estates.

BDC works closely with representatives from the local business community to ensure any regeneration plans have a positive impact on the local economy and is accessible to local people and residents

IN SWEDEN

Katrineholm focuses on **unemployment projects for young people and marginalized groups**, funding from ESF fund.

Budget and many personal costs have been cut, especially School teachers and elderly care personal. But all departments have to cut costs of personal.

There have been **a strict budget control and stop of investment**, and positive thinking.



NOTES

